



# Michigan Chapter American Public Works Association

Each year, we reach out to request your involvement in our events and publications.  
We look forward to hearing from you!

## 2018 Chapter Sponsorship Opportunities

### Chapter Sponsorship Packages

#### Platinum Level - \$4,500 Includes:

(2) Registrations at MI APWA Great Lakes Expo \$500  
Sponsorship at Michigan Night PWX Conference \$300

\*\*Includes (2) tickets

Chapter Sponsorship \$250  
Great Lakes Expo Special Event Sponsor \$1,000  
Company name and link on Website \$200  
Full Page Color Ad \$1,472  
Great Lakes Expo Exhibit Booth \$195  
Breakfast, Lunch & Dinner Sponsor \$1,500  
Great Lakes Expo Program Book Ad \$195  
Power Point Ads \$150  
Operations & Fleet Maintenance Expo Sponsor \$300

\*\*Includes (2) attendees, vendor table and recognition on

Save the Date Postcard

**Package Value \$6,062**

#### Gold Level - \$3,000 Includes:

(2) Registrations at MI APWA Great Lakes Expo \$500  
(1) Sponsorship at Michigan Night PWX Conference \$300

\*\*Includes (2) tickets

Chapter Sponsorship \$250  
Company name and link on Website \$200  
Full Page Color Ad \$1,472  
One Meal Sponsor \$500  
Great Lakes Expo Program Book Ad \$195  
Great Lakes Expo Exhibit Booth \$195  
Power Point Ads \$150

**Package Value \$3,762**

#### Silver Level - \$2,000 Includes:

(2) Registrations at MI APWA Great Lakes Expo \$500  
Chapter Sponsorship \$250  
Company name and link on Website \$200  
Half Page Color Ad \$1,148  
Great Lakes Expo Exhibit Booth (or Program Ad) \$195  
Power Point Ads \$150

**Package Value \$2,443**

### Ala Carte Sponsorships: (Mark the box )

Chapter Sponsorship \$250  
Listing in Great Lakes Reporter  
Hospitality Suite privileges  
Listing in Great Lakes Expo Program

Registration at MI APWA Great Lakes Expo \$250

Sponsorship at Michigan Night PWX Conf. \$250  
\* One ticket included - Additional tickets \$50

Great Lakes Expo Special Event Sponsor \$1,000

Company name and link on website \$200

Great Lakes Expo Exhibit Booth \*\*  
10 x 10 \$195  
10 x 20 \$345  
10 x 30 \$445

\*\* (To be eligible for the exhibit booth space price listed, vendor must be a Chapter Sponsor and registered for the conference.)

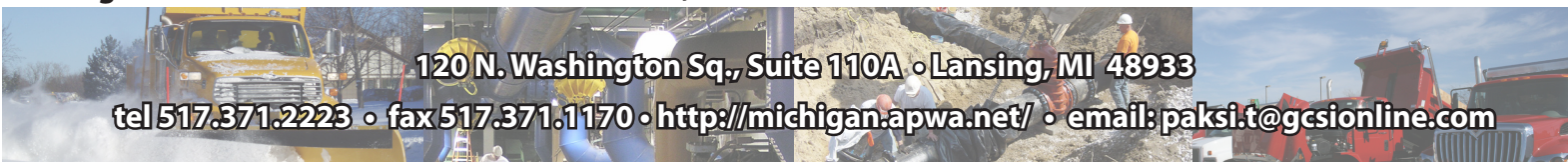
Breakfast Sponsor @ Great Lakes Expo \$500  
 Lunch Sponsor @ Great Lakes Expo \$500  
 Dinner Sponsor @ Great Lakes Expo \$500  
 Great Lakes Expo Program Book Ad \$195  
 Power Point Ads (Exhibit Hall & meetings) \$150  
 Operations & Fleet Maintenance Expo Sponsor \$300

**Chapter Sponsorship Subtotal \$ \_\_\_\_\_**

See reverse side for [Great Lakes Reporter advertising](#),  
[complete company information & payment options.](#)

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### Great Lakes Reporter 2018 Advertising Pricing

All Rates Include Full Color

Ad Size	Pages		Inside Front Cover	Inside Back Cover	Back Cover
	Price Per Issue	Price Per Year *	Price Per Year *	Price Per Year *	Price Per Year *
Full	<input type="checkbox"/> \$545	<input type="checkbox"/> \$1,472	<input type="checkbox"/> \$1,555	<input type="checkbox"/> \$1,555	N/A
Half	<input type="checkbox"/> \$425	<input type="checkbox"/> \$1,148	N/A	N/A	N/A
Quarter	<input type="checkbox"/> \$305	<input type="checkbox"/> \$824	N/A	N/A	N/A
Eighth	<input type="checkbox"/> \$275	<input type="checkbox"/> \$743	N/A	N/A	N/A

#### Great Lakes Reporter Ad Dimension

- **Full Page** Full Bleed 7" x 10 1/2"  
(Live area 6 1/4" x 9 3/4") - No Bleed 6" x 9 1/2"
- **Half Page**  
Horizontal: 6" x 4 3/4" - Vertical: 3 1/4" x 9 1/2"
- **Quarter Page** 3" x 4 3/4" Vertical ONLY
- **Eighth** 3" x 2 1/4" (or 3" x 2" business card)

\*Full Year (3 issues) price includes 10% discount

#### Indicate the issue(s) in which your ad will appear

- 1st     2nd     3rd     Full Year

#### Artwork Deadlines:

- 1st Issue February 9th, 2018
- 2nd Issue May 25th, 2018
- 3rd Issue September 21st, 2018

#### Ad Artwork (300 dpi):

- Use 2017 artwork
- I will provide new artwork for the year, by **February 9, 2018**
- I will provide new artwork for **each issue in 2018**

Company Name _____		GLR Advertising Subtotal	\$ _____
Main Contact _____ Telephone# _____		Chapter Sponsorship Subtotal	\$ _____
Authorized Signature (please print name if not the same as above) _____		<b>Total (Sponsorship &amp; GLR advertising)</b>	<b>\$ _____</b>
Email _____		<b>Payment Information</b>	
Street Address _____		<input type="checkbox"/> Pay in full <input type="checkbox"/> Invoice Me <input type="checkbox"/> Bill per issue	
City _____ State _____ Zip _____		<input type="checkbox"/> Check Enclosed # _____	
		Email Invoice to:	
		Name _____	
		Email Address _____	

### Send completed agreements, copy instructions and artwork to:

Taylor Hiner - E-mail: [hiner.t@gcsionline.com](mailto:hiner.t@gcsionline.com)  
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