



## MIDWEST MICHIGAN BRANCH 2021 SNOWPLOW ROADEO AND EQUIPMENT SHOW

Please join us on **October 6, 2021** for the Midwest Michigan Snowplow Roadeo and Equipment Show!

This year's event will be held at the City of Wyoming Public Works Department at 2660 Burlingame, Wyoming, MI 49509. We offer several options for sharing your company's information with a few hundred Public Works people in just one day.

### EXHIBITS

- Reserve your booth by completing the registration form and using the attached map layout
- Booth spaces are first come, first served; choose your top booth spaces and they will be reserved based on availability
- If you desire electrical hookup, please choose a wall location and note that request
- Exhibitors / attendees who are registered will be provided lunch and name badges
- Set up will take place from 1:00 to 7:00 pm on Tuesday, October 5, or between 6:00 and 7:00 am on Wednesday – **please plan accordingly based on location – especially large equipment**
- **Vendors must commit to being here until 3:00 pm**

### DOOR PRIZES – VENDOR BINGO

To encourage all of our attendees to visit each vendor display, we offer “Vendor Bingo”. Each person is supplied a layout of the vendor display area which includes a list of where vendors are located. They are asked to stop at each booth and have the vendor highlight their space on the page. When the page is complete with all participating vendors being marked appropriately, their name and the agency they work for is entered into a drawing. Vendors are invited to donate door prizes to be used in the drawing. Prizes should be identified with vendor's name or card and can be displayed on the stage throughout the day.

### ADVERTISING

Each vendor renting space is provided a business card sized ad in the program. If you're not renting a booth we invite you to purchase an ad. Submit your camera-ready art (jpeg, tiff or bitmap) before **September 22, 2021** to be included in the professionally printed (in black and white) program.

### EVENT SUPPORTERS

If you are interested in making a contribution, your company will be recognized as a Friend, Bronze, Silver, Gold or Platinum Sponsor.

Thank you for your continued support of this event. We look forward to seeing you on October 6, 2021.

### Area Hotels:

- Woodspring Suites – 616.426.8710  
4500 Clyde Park Ave SW, Wyoming
  - Hampton Inn – 616.261.5500  
755 54<sup>th</sup> Street SW, Wyoming
  - Hyatt Place – 616.724.1234  
2150 Metro Lane SW, Wyoming
- (Call us for more options if necessary)



# MIDWEST MICHIGAN BRANCH 2021 SNOWPLOW ROADEO AND EQUIPMENT SHOW October 6, 2021

Please indicate choices below and return with payment (checks payable to **Midwest Michigan APWA Snowplow Rodeo**) before **September 22, 2021**.

### Booth Rental

- Use the attached Exhibit Area map to make your selection
- A variety of size/shape options available at this location
- Choose inside or outside space – or both!
- Your entire display **MUST** fit inside YOUR space

**Booth Pricing: \$300 per 10' X 10' Space**

\_\_\_\_\_ 1<sup>st</sup> Choice spaces  
 \_\_\_\_\_ 2<sup>nd</sup> Choice spaces  
 \_\_\_\_\_ 3<sup>rd</sup> Choice spaces

Require electrical hookup: yes / no (circle one)

### Program Advertising

\_\_\_\_\_ 1/8 page free w/ booth  
 \_\_\_\_\_ 1/8 page ad = \$25  
 \_\_\_\_\_ 1/4 page ad = \$50  
 \_\_\_\_\_ 1/2 page ad = \$100  
 \_\_\_\_\_ full page ad = \$150

### Banner Display

\$50 for each 10 ft  
 \_\_\_\_\_ Yes, I want to  
 display a banner:  
 \_\_\_\_\_ size  
 \$\_\_\_\_\_ cost

### Supporters

\_\_\_\_\_ Friends <\$100  
 \_\_\_\_\_ Bronze \$100-\$299  
 \_\_\_\_\_ Silver \$300-\$399  
 \_\_\_\_\_ Gold \$400-\$499  
 \_\_\_\_\_ Platinum => \$500

\_\_\_ **Yes, we will supply door prize(s)**

## LUNCH RESERVATIONS

**Help us with an accurate count for lunch and pre-register those who will be attending from your company. You must be pre-registered to receive lunch.  
 (Lunch tickets provided to registered attendees only)**

Names: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Company: \_\_\_\_\_ Contact \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

**RETURN ALL FORMS TO: Midwest Michigan APWA Snowplow Rodeo, c/o Hannah Duits Kentwood Public Works 5068 Breton Ave SE Kentwood, MI 49508; Phone (616) 554-0817; email: duitsh@kentwood.us (Event to be held at City of Wyoming DPW – 2660 Burlingame Ave. SW, Wyoming, MI 49509).**